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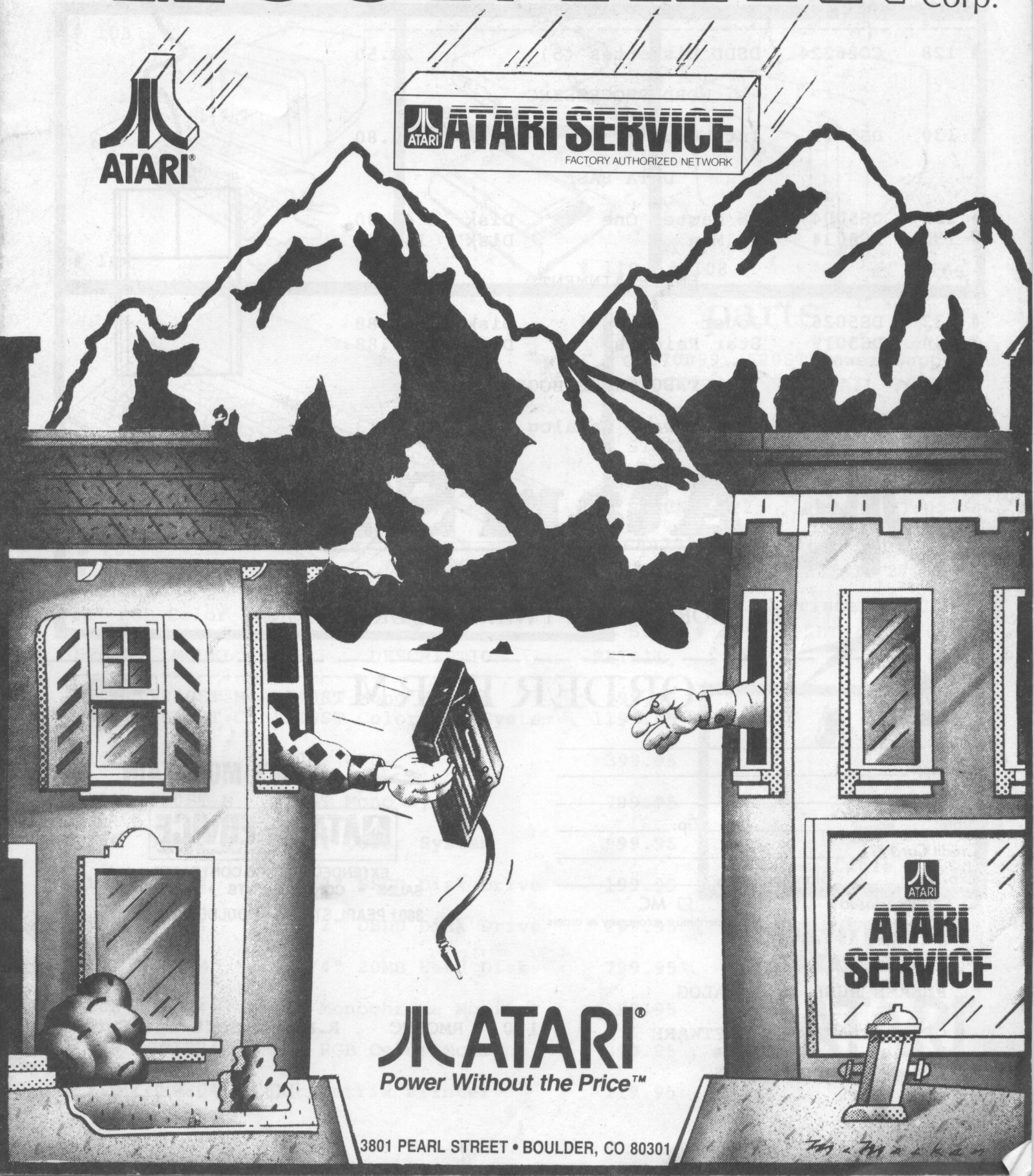
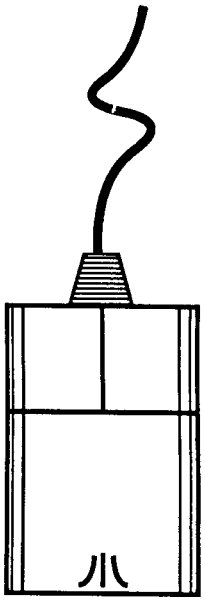
$5.00



3801 PEARL STREET • BOULDER, CO 80301

ST Software

STOCK	MODEL	DESCRIPTION		RETAIL
# 128	CO26224	DSDD Diskettes (5)		23.50
		WORD PROCESSING		
# 130	DS5029	1st Word	Disk	49.80
		DATA BASE		
# 131	DS5004	DB Master One	Disk	49.80
# 132	DS5034	dB Man	Disk	149.40
		ENTERTAINMENT		
# 133	DS5026	Joust	Disk	29.88
# 134	DS5019	Star Raiders	Disk	29.88
		ST SOFTWARE BOOK		
# 138	CO26313	ST Software Catalog		9.13



Atari ST

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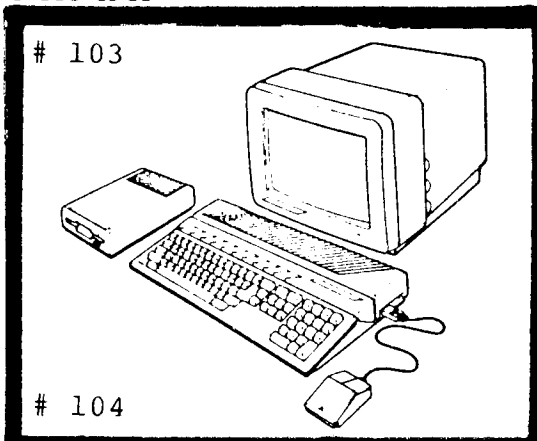
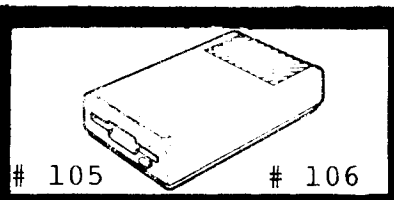
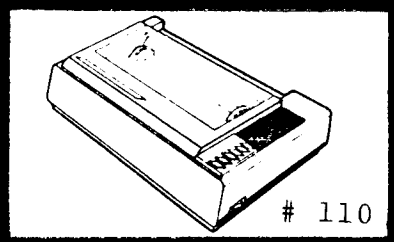
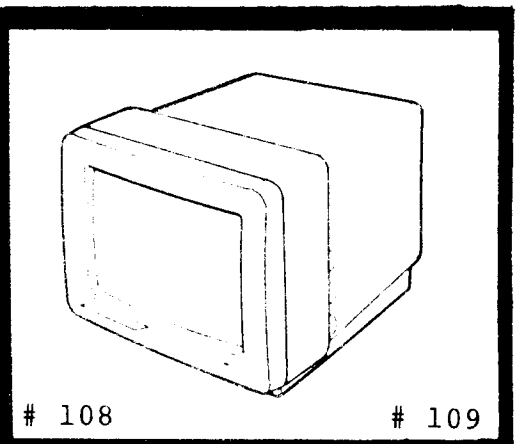
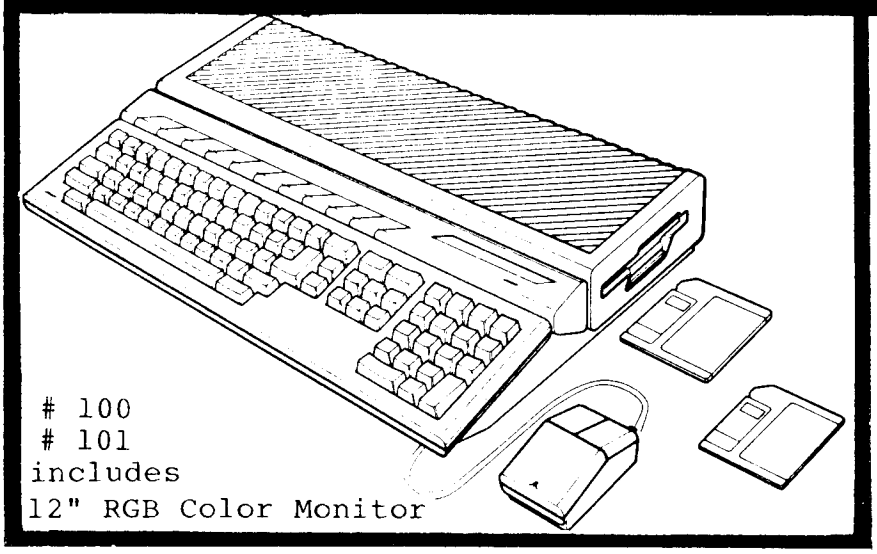










parts

CA070099 520ST Power Supply
STOCK # 120 RETAIL 70.50

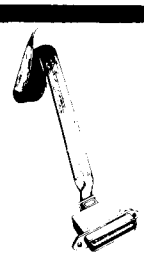
CA070139 Disk Power Supply
STOCK # 121 RETAIL 56.40

CA070063 Disk Drive Cable
STOCK # 122 RETAIL 47.00

CA070264 Monitor Cable
STOCK # 123 RETAIL 27.02

STPC ST Printer Cable
STOCK # 124 RETAIL 35.00

STOCK	MODEL	DESCRIPTION	RETAIL
# 100	1040ST M	1040ST Mono System	999.95
# 101	1040ST C	1040ST Color RGB System	1199.95
# 102	520ST	520ST CPU	399.95
# 103	520ST M	520ST Mono System	799.95
# 104	520ST C	520ST Color System	999.95
# 105	SF354	3 1/2" SSDD Disk Drive	199.95
# 106	SF314	3 1/2" DSDD Disk Drive	299.95
# 107	SH204	5 1/4" 20MB Hard Disk	799.95
# 108	SM124	12" Monochrome Monitor	199.95
# 109	SC1224	12" RGB Color Monitor	399.95
# 110	SMM804	Dot Matrix Printer	219.95



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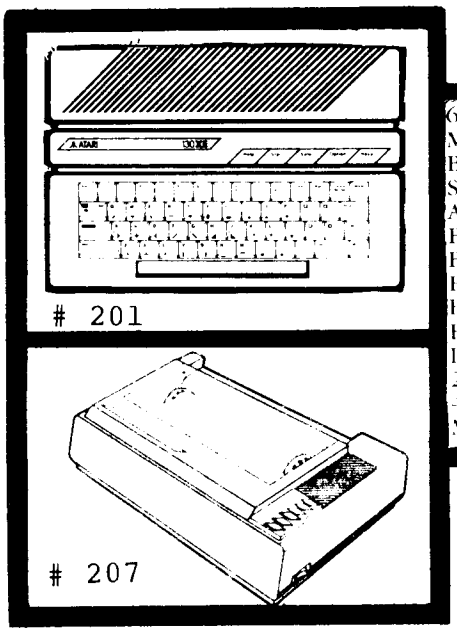

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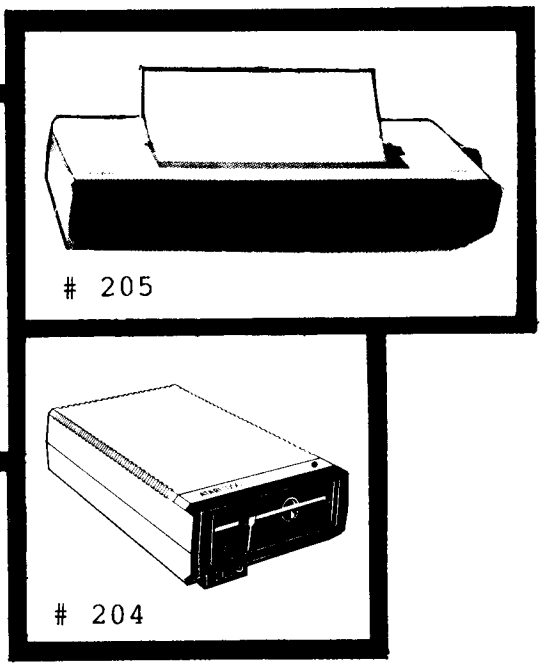
200



STOCK	MODEL #	PRODUCT / TITLE		RETAIL
		HARDWARE/PERIPHERALS		
# 200	65XE	64K Computer	W/Basic	115.70
# 201	130XE	128K Computer	W/Basic	162.50
# 204	A1050	Dual Density Disk Drive		168.75
# 205	A1027	Letter Quality Printer		149.85
# 206	A850	Interface Module		127.58
# 207	XMM801	Dot Matrix Printer		231.53
# 208	XM301	300 Baud Modem		49.95

Home Computer Software

		WORD PROCESSING		
# 211	RX8036	AtariWriter	Cart	41.56
# 212	AX2033	Proofreader 4 above	Disk	16.80
# 213	AX2034	AtariWriter Plus	Disk	49.88
		DATABASE		
# 216	CX415	Home File Manager	Disk	23.19
		MASTER DISKS & MANUALS		
# 221	DX5075	DOS 2.5 (copy)	Disk	5.00
# 222	CO72033	DOS 2.5 Reference	Manual	15.93
# 223	DX5063	Translator (copy)	Disk	5.00
# 224	CO15307	Basic Reference	Manual	10.50

Home Computer Software

STOCK	MODEL #	PRODUCT / TITLE		RETAIL
		HOME FINANCES		
# 301	CX421	Family Finance	Disk	* 23.19
# 302	CX418	Home Manager Kit	Disk	* 46.38
# 303	CX5082	Silent Butler	Disk	24.94
		CALENDAR		
# 305	CX5047	Timewise	Disk	* 12.69
		UTILITIES & LANGUAGES		
# 310	KX7097	Logo Kit	Cart	41.56
# 311	CXL4018	Pilot	Cart	33.25
# 312	AX2025	Microsoft Basic II	C/D	28.44
# 313	CXL4003	Assembler/Editor	Cart	24.06
# 314	CX8121	Macro Assembler	Disk	24.06
# 315	CXL4015	Telelink	Cart	26.69
		EDUCATION		
# 320	CXL4007	Music Composer	Cart	24.06
# 321	AX2020	AtariMusic I	Disk	24.06
# 322	AX2026	AtariMusic II	Disk	24.06
# 323	DX5081	Music Painter	Disk	20.13
# 324	RX8080	Learning Phone	Cart	24.94
# 325	RX8057	Typo Attack	Cart	18.38
		PHYSICAL SCIENCE		
# 330	AED80013	AtariLab Starter Kit with Temp. Module		61.69
# 331	AED80014	AtariLab Light Mdle	Cart	40.69
# 332	DX5083	Atari Planetarium	Disk	35.00
		LANGUAGE ARTS		
# 340	RX8059	Skywriter	Cart	17.50
# 341	CX8135	My First Alphabet	Disk	17.50
		EARLY LEARNING SKILLS		
# 345	CX8137	Juggles' Rainbow	Disk	17.50
# 346	CX8138	Juggles' House	Disk	17.50
# 347	DX5050	Mickey and Outdoors	Disk	26.69
		CREATIVE		
# 350	DX5048	Paint	Disk	23.19

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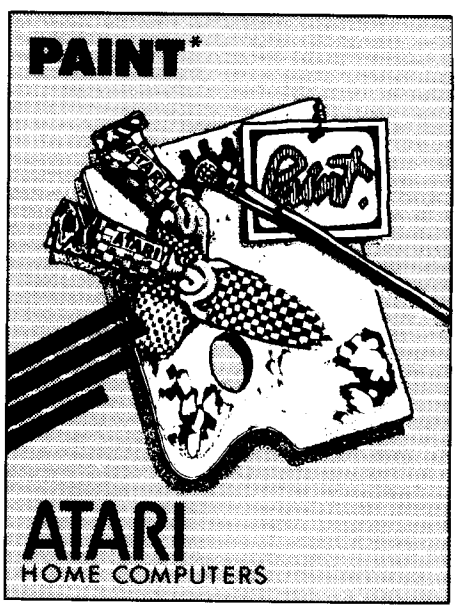
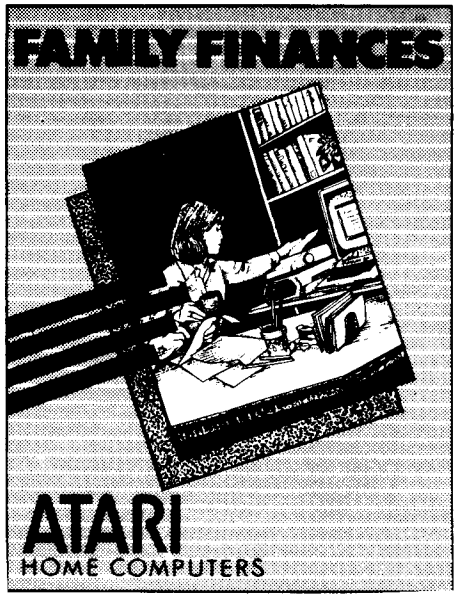


* For more information turn to page 3a.



301

Family Finances

Now it's easy—even fun—to keep personal finances under control with this dual diskette software, designed for ATARI® Home Computers. Use it to establish realistic budgets. Track income and expenses. Anticipate cash flow. Do actual cash vs. budget comparisons. Show black and white results with color graphics.

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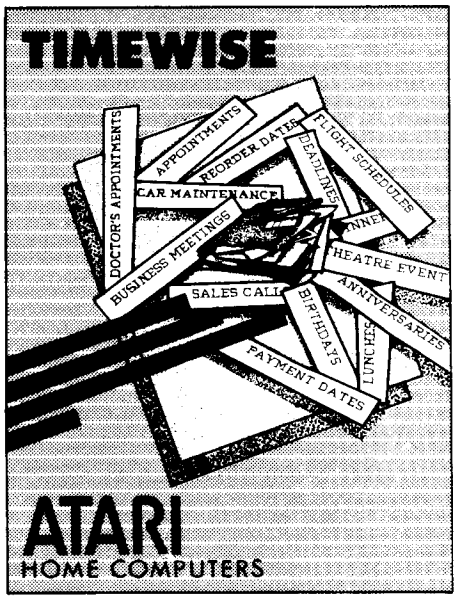
Now you can remember all those important dates electronically with time management software for ATARI® Home Computers. Use it to schedule every day of your life—through 1999. Optimize and integrate personal business schedules with color coded screens and menus. Recall them with a few keystrokes. Print it all out and carry it with you so you'll never again be in the right place at the wrong time.

Includes program diskette. Requires 32K RAM minimum and disk drive.



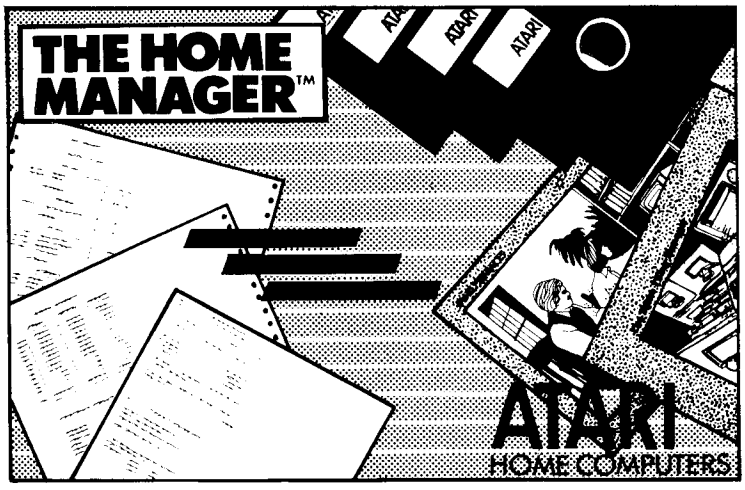
305

302

The Home Manager™ Add-A-Pak

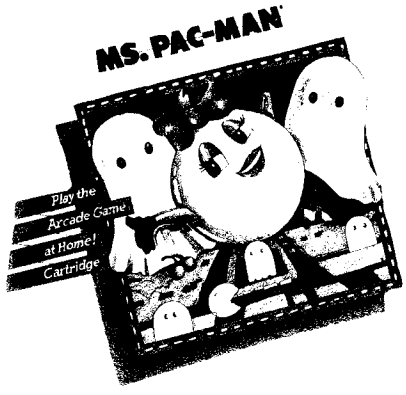
Now it's easy and fun to get organized with Home Management software from Atari®. Budget for future goals. Track income, expenses and cash flows. Compare actual spending to your budget. Show black and white results in color. File and retrieve records, receipts—even recipes—at the touch of a button. The time and space you'll save is a bonus.

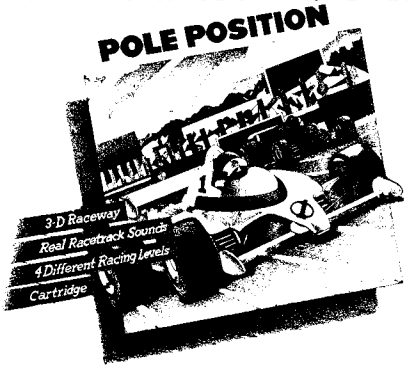
This Pak includes the Home Filing Manager™ and Family Finance diskette programs complete with users' guides. Requires 32K RAM minimum, disk drive and ATARI BASIC.*



Home Computer Recreational Software

STOCK	MODEL #	PRODUCT / TITLE		RETAIL
		ACTION GAMES		
# 401	CXL4013	Asteroids	Cart	13.56
# 402	CXL4004	Basketball	Cart	13.56
# 403	CXL4020	Centipede	Cart	13.56
# 404	RX8030	E.T.	Cart	13.56
# 405	CXL4024	Galaxian	Cart	13.56
# 406	CXL4012	Missile Command	Cart	13.56
# 407	CXL4027	Qix	Cart	13.56
# 408	CXL4008	Space Invaders	Cart	13.56
# 409	CXL4011	Star Raiders	Cart	13.56
# 410	CXL4006	Super Breakout	Cart	13.56
# 411	RX8021	Caverns of Mars	Cart	17.50
# 412	CX8130	Caverns of Mars	Disk	13.56
# 413	CXL4025	Defender	Cart	17.50
# 414	RX8044	Joust	Disk	17.50
# 415	RX8049	Jungle Hunt	Cart	17.50
# 416	RX8048	Millipede	Cart	17.50
# 417	RX8052	Moon Patrol	Cart	17.50
# 418	CXL4022	Pac Man	Cart	17.50
# 419	RX8033	Robotron	Cart	17.50
# 420	RX8026	Dig Dug	Cart	17.50
# 421	RX8043	Ms. Pac Man	Cart	17.50
# 422	RX8034	Pole Position	Cart	17.50
# 423	RX8067	Final Legacy	Cart	17.50
# 424	DX5084	Star Raiders II	Disk	17.50
# 425	RX8031	Donkey Kong	Cart	17.50
# 426	RX8040	Donkey Kong Jr.	Cart	17.50
# 427	KX7102	Arcade Champ Kit	Cart	26.69
# 428	CX481	Entertainer Kit	Cart	26.69
		SPORTS		
# 431	RX8029	RealSports Football	Cart	13.56
# 432	RX8042	Tennis	Cart	13.56
# 433	RX8069	Track and Field	Cart	25.55
		STRATEGY/ADVENTURE		
# 435	CXL4009	Chess	Cart	13.56
# 436	RX8039	Eastern Front	Cart	13.56
# 437	CXL4010	3-D Tic Tac Toe	Cart	13.56





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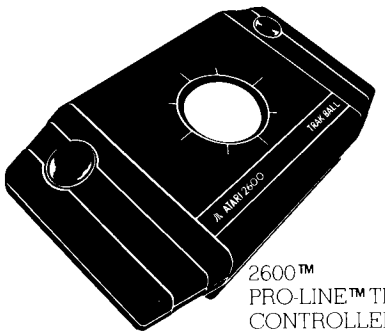
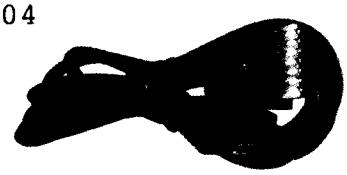


2600™
PRO-LINE™ TRAK-BALL
CONTROLLER

601 on page 6

504



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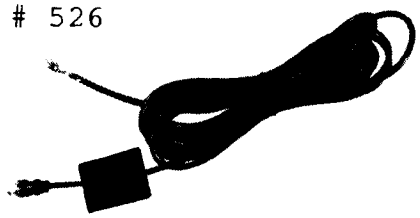

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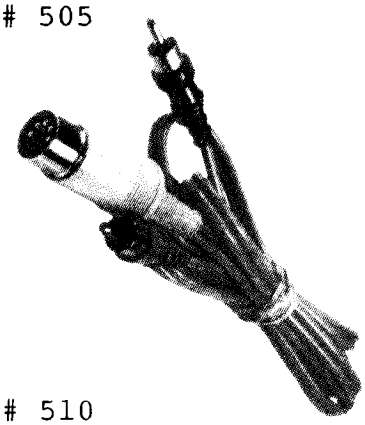
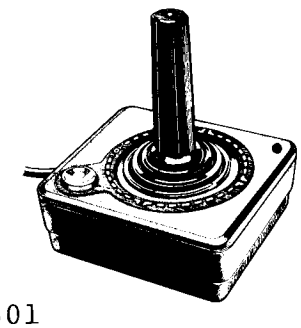


510

STOCK	MODEL #	PRODUCT / TITLE	RETAIL
		XE ACCESSORIES	
# 500	CO12995	13-Pin PCB Connector	7.80
# 501	CX40	Regular Joystick	9.00
# 502	CX75	Light Pen w/sftwr Cart	49.88
# 503	CX77	Touch Tablet	58.19
# 504	CX81	I/O Data Cord	19.25
# 505	CX82	B/W Monitor Cable	31.50
# 506	CX85	Numeric Key Pad	31.50
# 507	CX86	Printer Cable	31.50
# 508	CX87	Modem Cable	31.50
# 509	CX88	Terminal Cable	31.50
# 510	CX89	Color Monitor Cable	31.50
# 511	BX4202-12	1025 Printer Ribbon	4.84
# 512	BX4212-50	1027 Printer Inker	5.23
# 513	BX4201-6	3-Ring Binder	5.63
# 514	BX4213	Tech Reference Notes	18.75
# 515	CA014746	TV Switch Box	5.85
# 516	CA014746	Cable TV Switch Box	5.85
# 517	CA014748	822/850 Power Adaptor	20.25
# 518	CA016087	825 Printer Ribbon	22.50
# 519	CA016376	822 Thermal Paper (2)	32.63
# 520	CA016751	830 Power Adaptor	27.30
# 521	CA017964	HCD Power Adaptor	24.75
# 522	CO70263	XMM801 Printer Ribbon	19.38
# 523	CO61982	XL/XE Power Adaptor	33.00
# 524	CO61636	1027 Power Adaptor	57.56
# 525	CO17945	1010 Power Adaptor	20.25
# 526	CA024624	XL/XE RF Cable	9.00
# 531	CO61533	1020 Printer Paper (2)	11.85
# 532	CO61420-3	1020 Black Ink Pens (3)	18.45
# 533	CO61420-1	1020 Color Pens (1 each)	18.45



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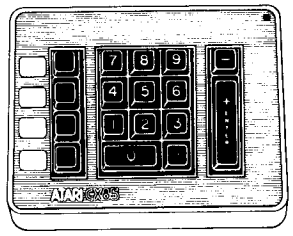

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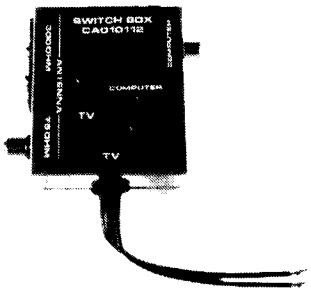

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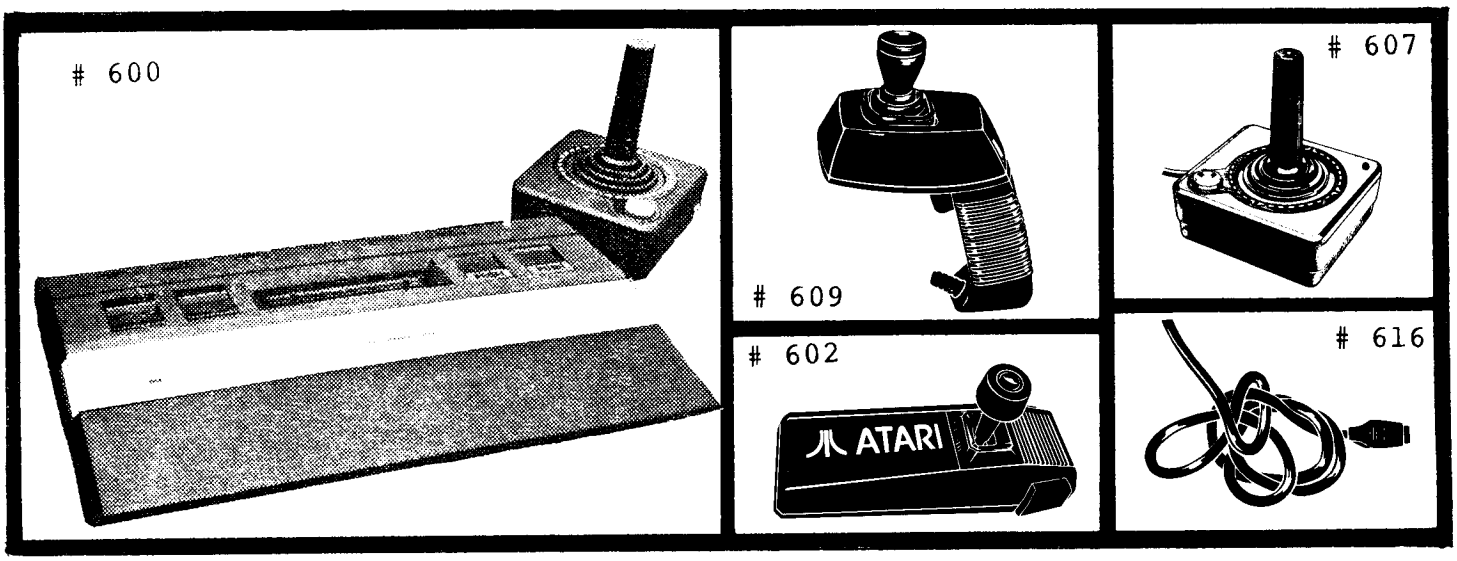
2600 Video Game Products



STOCK	MODEL #	PRODUCT / TITLE	RETAIL
		HARDWARE/ACCESSORIES	
# 600	CX2600JR	2600 Video Game System	49.99
# 601	CX22	Trackball Controller	28.20
# 602	CX24	Proline Joystick	12.93
# 603	CX30	Paddle Controller	18.00
# 604	CX261	2600 Power Adaptor	9.63
# 605	CX262	Switch Box	5.85
# 606	CX262C	Cable Switch Box	5.85
# 607	CX40	Joystick	9.00
# 608	CX23	Kid's Controller	18.00
# 609	CX43	Space Age Joystick	15.75
# 611	FK100172	Joystick Repair Kit	7.50
# 612	FK100175	Joystick P.C. Board	5.25
# 613	FK100303	Joystick Plastic Insert	4.50
# 614	FK100304	Paddle Control Pot	9.00
# 615	FK100305	Paddle Cable	8.07
# 616	FK100306	Joystick Cable	5.25
# 617	FK100307	9-Pin Joystick Connector	9.00
# 618	FK100308	Power Jack	3.00
# 619	FK100309	On/Off & Reset Switches	7.50
# 620	FK100310	Coax Cable (RF/TV)	8.25
		EDUCATIONAL/KIDS CARTS	
# 626	CX26101	Oscar's Trash Race *	9.90
# 627	CX26102	Cookie Monster Munch *	9.90
# 628	CX26103	Alpha Beam with Ernie *	9.90
# 629	CX26104	Big Bird's Egg Catch *	9.90
# 630	CX26109	Sorcerer's Apprentice	9.90
# 631	CX26111	Snoopy & the Red Baron	9.90
# 632	CX26114	Pigs in Space	9.90

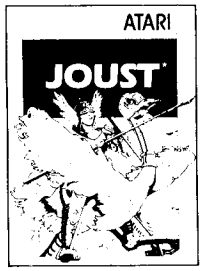
* Requires CX23 Controller

ATARI 2600

ROCKY MOUNTAIN

ATARI SERVICE
FACTORY AUTHORIZED NETWORK

2600 Video Game Products



STOCK	MODEL #	PRODUCT / TITLE	RETAIL
		2600 SOFTWARE	
# 701	CX26136	Solaris	21.45
# 702	CX26129	Midnight Magic	21.45
# 703	CX26123	Pac Man Jr.	21.45
# 704	CX2697	Mario Bros.	18.00
# 705	CX26110	Crystal Castle	18.00
# 706	CX26120	Stargate	18.00
# 707	CX2677	Dig Dug	18.00
# 708	CX2675	Ms. Pac Man	18.00
# 709	CX2694	Pole Position	18.00
# 710	CX26125	Track & Field w/Controll°	33.00
# 711	CX2681	Battlezone	18.00
# 712	CX2676	Centipede	18.00
# 713	CX26127	Galaxian	18.00
# 714	CX2691	Gremlins	18.00
# 715	CX2688	Joust	18.00
# 716	CX2689	Jungle Hunt	18.00
# 717	CX2692	Kangaroo	18.00
# 718	CX2699	Moon Patrol	18.00
# 719	CX26118	Taz	18.00
# 720	CX2646	Millipede	18.00
# 721	CX2667	Pac Man	18.00
# 722	CX2668	R.S. Soccer	18.00
# 723	CX2601	R.S. Football	18.00
# 724	CX2605	Combat	9.90
# 725	CX2608	Outlaw	9.90
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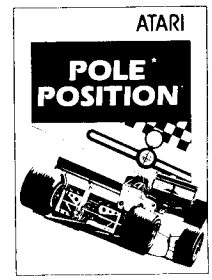

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CX2622

807

Space Invaders

Strange creatures from outer space are threatening our planet. Who are these aliens and what do they want? No time for questions now. Your mission is to destroy the aliens with your laser cannon before they reach Earth. Hit a space invader and score points. But just when you think you've destroyed them all, new invaders appear.

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One to two players
CX2632

829

Video Checkers

The game that has challenged young and old for centuries now has nine levels of difficulty. At level 1, the computer plays beginning checkers. At level 9, you're playing a master. Plus, there are three different game variations for you to check out.

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One to two players
CX2636

831

Street Racer

Race on a city street, or down a ski slope. Dodge on coming cars, or fire at flying objects. "Crunch" numbers on a track, or play a new game of catch called SCOOP BALL™. Variety is the name of this game.

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CX2612

802

Bowling

This is one of the most exciting and challenging ways to go bowling. Your score is kept automatically on screen, frame by frame. Keep track of strikes. spares, and even open frames. You can roll curve balls or straight balls. But watch those gutter balls.

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827

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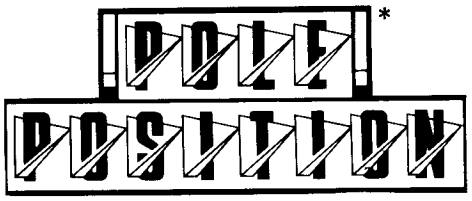

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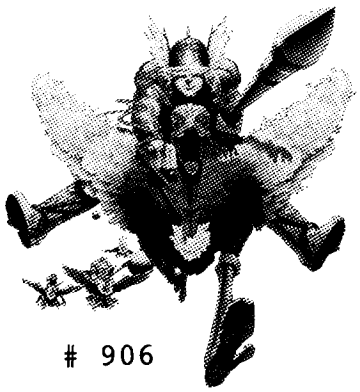

906

Superb graphics, life like animation, and high quality sound effects, make the new 7800 the perfect "trade up" product for your 2600 owners. Besides the high resolution 7800 software titles, the console also plays exciting 2600 software from ATARI and other video game suppliers—no adapter required. This gives the 7800, by far, the largest software library for any video game system.

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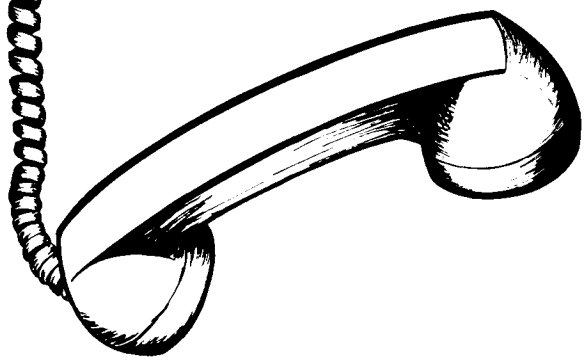

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Geoff Gordon and his son, Josh, run Rocky Mountain Atari Service in Boulder.

Son, 10, is dad's business partner

Josh and Geoff Gordon solve problems together

By Carol Kreck
Denver Post Staff Writer

BOULDER — Geoff Gordon let go of everything to raise his boy, including a career in computer programming.

What goes around comes around. Now, he and 10-year-old Josh are closer than most couples, spend more time together than most mother-father-sister-brother families. And the two run a thriving business: Rocky Mountain Atari Service, 1750 30th St. in Boulder.

Getting fired helped. You know day care, said the single father. Preschool doesn't start until age 2½ and day-care centers with a nurse on duty will not take sick toddlers. "All you have to do is have one eye not open."

So he stayed home a day with his sick baby, and lost his job as a result. "They told me work was more important than the kid. Business is business," he shrugged. "A child is not legitimate."

Gordon decided to go where a child *was* legitimate, his own home. He went into computer consulting and flew all over the country — with Josh when that was necessary. It always worked out, said Gordon, partly because his customers were men with wives at home. Josh would stay with the wives while he worked.

Consulting gave the two a lot of free time together. At one point, "we sold balloons on the mall. That taught him a lot about business. We'd take the money and go eat burgers at Tom's Tavern."

The two also had time to wander through video game stores. Josh recalled that he was 4 on the fateful day he amazed his father with a quick mastery of the "joy stick" that directs the game play. What could Geoff do but buy an Atari video game computer?

Eventually, "his machine broke down. Being as smart as I am," Gordon said wryly, "I was able to fix it. It broke again, I fixed it again." He found out Atari was interested in setting up repair businesses and he applied.

It was perfect for them. "I'd fix a unit or two and he'd test it out. To test it, he'd have to play it and he liked playing." Two days a week, Josh hopped a bus to his father's shop and applied his considerable game-playing skills to make sure the repaired Ataris would stand the test of a boy.

Josh sees computers, when he grows up, as something to do when he is not directly involved in his intended career, professional football. "Put that I love sports. Football, baseball and basketball," he said. Also BMX bike racing, tennis and skiing. Josh's best subject is math at Boulder's Crest View Elementary School. And he reads: "adventurous books, sports books, the Guinness Book of World records — stuff like that."

He doesn't think much about the fact that he spends much more time with his father than most boys do. "It's fun."

But his father thinks about it. It's a shame, he says, that most fathers spend so little time with their children. "That's because they're married. A family today, the man — the dad — goes to work in the morning. Then he comes home at night, looks at TV and yells at the kids. If he's more 'responsible,' he stays at work longer.

"You see it when they walk into my store." He said the children with little relationship to their parents are told to shut up, to wait in a corner. "I know very few people who have a relationship like we do."

A bit of that was lost when the business became so healthy they had to hire six more people. "It used to be just me helping him out," said Josh. But the thing grew until "it was too big for me and him and we hired a lot of other people. Now I go around and help those people."

Josh pastes up the catalog, answers the local line (44-ATARI) and the 800 line, installed for business and so Josh could call anytime, even when he is visiting his mother, Becky Gordon of Wildwood, N.J. "I can be a salesman, which I do. I can fix the computers. My dad has a general ledger and I can help him — like how much we make — I can add it up."

Josh said people sometimes call with questions that are too technical, in which case he just brings his father to the phone. "We try to help them as best we can.

"I like it better now that it's a big company," Josh said, even though his father sometimes "comes home all mad because everybody's giving him a hard time." And even though the burden of responsibility weighs heavier — "As I grow, I have to learn to take that responsibility anyway.

"It's more comfortable," Josh concluded.

Because there's more money? "No, just the idea of being a good company."

"We had to make a decision whether to stay father-and-son or run the business as a corporation," said the older Gordon, somewhat wistfully. "It was going faster than he and I could handle it.

"But the responsibility of him and this business has kept us alive. Both of us have had a desire to do more, want more. This is the means."

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Geoff Gordon and his son, Josh, run Rocky Mountain Atari Service in Boulder.

Son, 10, is dad's business partner

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